

# **GOLDFIELDS CREDIT UNION**

## **SPONSORSHIP APPLICATION FORM**

### **Sponsorship Guidelines**

The following guidelines have been put together to help with your sponsorship proposal.

If you require any further assistance or would perhaps just like to talk to someone about your proposal before submitting it, please contact the Goldfields Credit Union on 9021 6444.

### **Our Sponsorship Application Rules**

- Initial requests for sponsorship can be by letter, email or fax.
- All sponsorship applications must be on this Goldfields Credit Union Sponsorship Application Form
- A copy of the application form can be obtained from our website: [www.gcu.com.au](http://www.gcu.com.au)
- All sponsorship requests / applications will receive a written response within 30 days.

GCU views its sponsorship as an investment in the community, with a particular emphasis on events that support:

- Community projects,
- Education Programs,
- Safety & Environment initiatives,
- Art & Culture,
- Health & Wellbeing.

GCU will measure the results of a sponsorship investment in terms of:

- Benefiting / Improving the Community
- Budgetary consideration
- Public recognition & media coverage gained

If you can demonstrate that your organisation / project will achieve these aspects successfully, your chances of securing sponsorship will be higher.

GCU will not sponsor:

- Political parties,
- Religious events or
- Commercial ventures.

Individual and adult recreational sports will be given consideration on a case by case basis.

## **Process**

- An advertisement will be placed in the Kalgoorlie Miner & Golden Mail in twice yearly seeking applications for funding based on the above criteria.
- The Board will review all requests and allocate sponsorship funding based on its merits.
- Applicants may be required to make a personal presentation to substantiate their proposal.
- The Board's decision will be final and no further correspondence will be entered into.
- Both parties in the sponsorship will adhere to all details defined in the successful applications.

## **Contact details**

**Address all correspondence to:**

The Secretary  
Sponsorship Committee  
Goldfields Credit Union  
120 Egan Street  
KALGOORLIE WA 6430

# GOLDFIELDS CREDIT UNION SPONSORSHIP APPLICATION FORM

**Name of Organization:**

Postal Address:

Postcode:

Contact Person:

Position/Title:

Address:

Postcode:

Telephone: (Work)

(Mobile)

(After Hours)

Email Address:

Project Title:

**How Much Sponsorship Money do you need: \$**

**What is the Total cost of the Project: \$**

**Project Description** - provide complete plans, inc information on strategies & how these will support the objectives.

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**Objectives** – list the specific measurable objectives relevant to your project

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**Benefits to the Community** - what are the tangible benefits the project / event to the people of the Goldfields Region?

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**What are the benefits to Goldfields Credit Union** - in return for its funding?

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**Target Group** - who will participate? Include estimates of the number & age of participation groups.

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**Other Sponsor Funding Sought / Received** – have you approached any other potential sponsorship for funding? If so, who, when and for how much?

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**Budget** - please provide a complete breakdown of how the money is to be spent and timetable for payment of sponsorship funds.

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**Timeline Frame - when will project start & end?**

**Start Date:**

**End Date:**

**Other Important Dates / Locations** - is there any other important dates and locations?

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**Evaluation** - describe how you will show the benefits and or results of our sponsorship funding.

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